



Addendum #001
Request for Proposal (RFP) 102-2026
Marketing Services for Lively Technical College

Date: June 17, 2025

Solicitation: RFP 102-2026 Marketing Services for Lively Technical College

Proposals Due: July 15, 2025, at 2:00 P.M. EST

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to post the bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under Chapter 120, Florida Statutes.

Please be advised that the changes below are applicable to the original specifications of the above-referenced solicitation. Added or new language to the RFP is highlighted in yellow, while deleted language has been stricken.

Change # 1: Revises solicitation timeline

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| Anticipated Posting of Answers to Submitted Questions | 6/23 6 ⁶ /2025 | District Website https://www.leonschools.net/Page/4411 DemandStar https://www.demandstar.com 17 |
| Sealed Proposals Due and Opened | 7/8-15/2025 by 2:00 p.m. | Submit to: Leon County Schools Purchasing Department Attn: Niki Sparks, Procurement Officer RFP 102-2026 Marketing Services for Lively Technical College 3397 W. Tharpe Street Tallahassee, FL 32303* <i>*Also the location for the Proposal Opening</i> |
| Evaluation Team Meeting | 7/10 10 ¹⁷ /2025 | Leon County Schools Purchasing Department 3397 W. Tharpe Street Tallahassee, FL 32303 |
| Anticipated Date the District will Advertise its Notice of Board Decision Award Recommendation | 8/19/2025 | District Website https://www.leonschools.net/Page/4411 DemandStar https://www.demandstar.com |